

2022

December 5-7, 2022 Oman Convention & Exhibition Centre, Muscat, Sultanate of Oman





44

Guiding our transition to clean energy is a bedrock commitment by the government of the Sultanate of Oman, alongside the international community, to enable our warming planet to heal for our sake and for the generations to come.

H.E. Salim bin Nasser Al-Aufi

Minister of Energy and Minerals, Sultanate of Oman

### **EXECUTIVE SUMMARY**

The second edition of the Green Hydrogen Summit Oman and Exhibition 2022 (GHSO) was held during December 5-7, 2022, under the patronage of the Omani Ministry of Energy and Minerals with the attendance of His Excellency the Minister, Eng. Salim bin Nasser Al Aufi. GHSO took place at Oman Convention & Exhibition Centre in Muscat and brought together decision-makers and energy industry stakeholders from different countries around the world. GHSO is aligned with Oman's energy transition goals and plans to achieve net-zero carbon emissions by 2050. All aspects of the International Hydrogen Industry were covered in the conference themes:



- Green Hydrogen Economy & Strategy
- Investments and Financing
- Green Hydrogen Projects Financing & Bankability
- Oman as a Green Hydrogen Hub
- Green Hydrogen Supply Chain
- Global Green Hydrogen Industry Review & Experiences
- Technological Development of the Green Hydrogen Value Chain

## **ATTENDEES**



2000+ Delegates

490+ National & International Companies



## GHSO 2022 OVERVIEW

Visitors 5000+

Gross SQM 10,000 Exhibiting Companies 39

Countries Represented

102

Conference Delegates

2000+

Conference Speakers

92

Conference Sessions

20

Online Viewers

1486

## **GROWTH CHART**

The chart illustrates the growth by comparing the previous event (GHSO-2021) with the latest event (GHSO-2022) with the data below.





	ATTENDEES	INDUSTRY OBSERVERS	PROSPECT INVESTORS	CONFERENCE SPEAKERS	MASTERCLASS SPEAKERS	GREEN HYDROGEN DEVELOPERS
2021	751	169	11	41	4	42
2022	2000+	500+	52	92	15	66



ENERGY EXECUTIVES'
CIRCLE



**2 CONFERENCES** 



**4 MASTERCLASSES** 



**EXHIBITION** 

## **GHSO HIGHLIGHTS**



ENERGY FUTURE LEADERS' PROGRAMME



5 MoU SIGNING CEREMONIES



KOREA-OMAN GREEN HYDROGEN STRATEGIC FORUM



#### 5TH DECEMBER 2022 KEMPINSKI HOTEL

#### Session Theme: Energy Security and Green Hydrogen

The opening event of GHSO was the Energy Executives' Circle a high-level discussion on hydrogen and decarbonization was held on 5th December 2022, in collaboration with International Energy Agency (IEA). Dr. Manal Shehabi moderated the session with esteemed panelists:



HE SALIM BIN NASSER AL-AUFI
Minister of Energy and Minerals
Sultanate of Oman



H.E. M.G. MICHEL HEIJDRA

Deputy Vice Minister for Climate
and Energy at the Ministry of
Economic Affairs and Climate Policy,
Netherlands



MR. HIROHIDE HIRAI

Vice Minister for International

Affairs at the Ministry of Economy,

Trade and Industry (METI), Japan



H.E. JOÃO GALAMBA
Secretary of State for the
Environment and Energy, Portugal

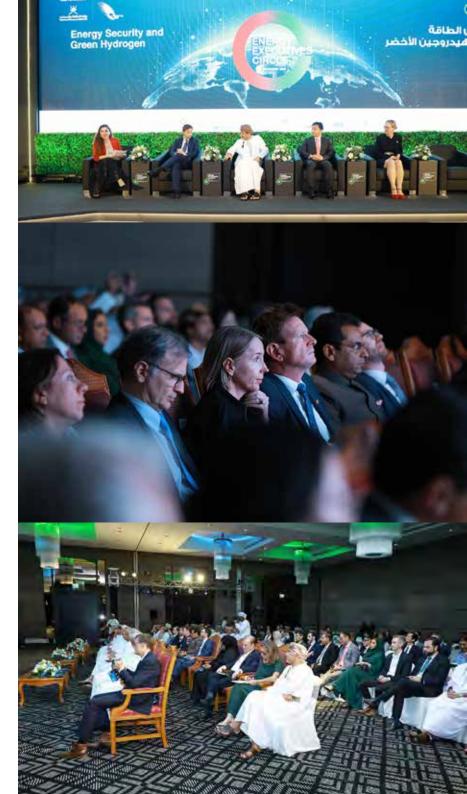


H.E. M.G. MICHEL HEIJDRA

Deputy Vice Minister for Climate
and Energy at the Ministry of
Economic Affairs and Climate Policy,
Netherlands



OX. MANAL SHEHABI
OXford University,
SHEER Research & Advisory Ltd and
IEA Consultant



## **CONFERENCE**

Under the patronage of the Ministry of Energy and Minerals, GHSO was held into 2 conferences



#### 1. STRATEGIC CONFERENCE

Strategic conference in 10 sessions and panel discussion covered the following topics:

- Oman Green Hydrogen Economy and Strategy
- Global Hydrogen review
- Oman as a green hydrogen hub
- Panel Discussion: Oman Green Hydrogen Hub Infrastructure
- Green Hydrogen Value Chain Global & Local Perspective
- O Panel Discussion: Green Hydrogen Value Chain
- Investment and Partnership
- Panel Discussion: Green Hydrogen Investment
- Green Hydrogen Projects Finance and Bankability
- Panel Discussion: Green Hydrogen Finance and Bankability
- Spotlight on the Green Hydrogen Projects in Oman

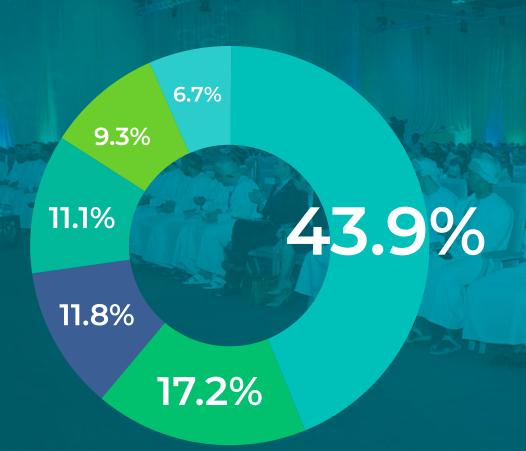
#### 2. TECHNICAL CONFERENCE



Technical Conference in 5 sessions covered the following topics:

- Green Hydrogen Production
- Green Hydrogen Deployment
- Transportation and Storage
- Certification and Regulation

# CONFERENCE ATTENDANCE DISTRIBUTION



**Industry Observers** 

Renewable Energy Developers

Green H2 Developers

**Government Institutions & Associations** 

Media & Speakers

Universities & Educational Institutions



#### STRATEGIC CONFERENCE PANELISTS



H.E. ENG. SALIM AL AUFI Minister of Energy and Minerals, Sultanate of Oman



H.E. DR. M.G. MICHEL HEIJDRA Deputy Vice Minister for Climate and Energy at the Ministry of Economic Affairs and



**ELLEN VON ZITZEWITZ** Deputy Director Energy Cooperation with North Africa, the Near and Middle East, Climate Policy, Netherlands German Federal Ministry for Economic Affairs and Climate Action (BMWK)



STEVE PHIMISTER DR. FATIH BIROL (VIRTUAL) Managing Director; Executive Director Petroleum Development Oman International Energy Agency (IEA) Business Development Oman, (PDO)



TOM CLARKE GM Commercial and New Oman Shell



JAVIER LOPEZ CARVAJAL Vice President of Clean Energy, **OQ Alternative Energy** 



**REGGY VERMEULEN** Chief Executive Officer, Port of Dugm



**ALEJANDRO LONGUEIRA** Senior Project Manager, Roland Berger



**KHALIL AL BALUSHI** Vice President Marine Asyad Shipping



DR. ANDREA LOVATO EVP - Global Head of Hydrogen (Acting Head of Renewable Development), ACWA Power



WERNER PONIKWAR Chief Executive Officer, thyssenkrupp nucera



MONICA TRENCH Head of Hydrogen, bp Oman



DR. HANS DIETER HERMES Vice President Hydrogen, Worley



**DAMIEN EYRIÈS** Value Chain Business Unit, Technip Energies



MATTEO TRASCINELLI Vice President - Green Hydrogen Vice President - Global Business Development Manager, ABB Energy Industries



TOM COSTA Technical Advisor. Hydrom



**NICOLAS BRAHY** Co-founder of FiveT Hydrogen General Counsel, ESG and Public Affairs Director of Hy24



VIKRAM KAPUR Chief Growth Officer. ReNew Power



JOSH CARMICHAEL Vice President - Hydrogen, Wood PLC



KHALID AL BARWANI Deputy General Manager and Head of Wholesale Banking Group, Bank Nizwa SAOG



KENICHIRO KITAMURA Chief Representative for the Middle East, Dubai Representative Office, Japan Bank for Intl Cooperation (JBIC)



THOMAS VAN LITH Vice President Middle East, Africa and Turkey, Deutsche Bank



**OLIVER PHILLIPS** Middle East & Africa Lead, Sustainable Finance, Standard Chartered Bank



**TONCI BAKOVIC** Chief Energy Specialist, International Finance Corporation



**PAUL SMITH** Vice President, Sales Energy Dome



NIMA ABU WARDEH Former BBC anchor



MATTHIAS SCHIMMEL Project Manager Energy Cooperation with the Gulf region, Associate Director, Guidehouse



PAUL WALLACE Team Leader for Middle East Energy & Commodities. Bloomberg



DR. YOUSUF HAMED AL BALUSHI Founder, SIG



**JAVIER DOBLAS** Partner at Boston Consulting Group (BCG)

#### STRATEGIC CONFERENCE SPEAKERS



**ENG. ABDULAZIZ AL SHIDHANI** 

Director General of Green Hydrogen and Renewable, Ministry of Energy and Minerals, Sultanate of Oman



JOSE BERMUDEZ MENENDEZ Energy Technology Analyst,

AHMED ALI SALIM AL-NADABI

MANSUR ZHAKUPOV

Vice President - Hydrogen;

Total Energies



DR. FIRAS AL-ABDUWANI

Acting Managing Director,

Hydrom

PAUL BOGERS Vice President - Hydrogen

**ERIK SOLHEIM** 

Development Plan (GHDP).

Green Hydrogen Organisation

KAMAL ABI-SALLOUM

Vice President

Hydrogen MENA,

Acting Chief Regulatory Officer, Chairman of the green Hydrogen



**ENG. NAJLA AL JAMALI** 

Chief Executive Alternative Energy, Energy & Investment Consultant



**Head of Business** 

Development,

Port of Rotterdam

DR. ABDULLAH AL ABRI

AHMED HABABOU **NICO VAN DOOREN** 

Vice President of Green Hydrogen, Air Products



**ELISA ASMELASH** 

Renewable Energy Technology Analyst,





**SANAA HICHAMI** Senior regional investment advisor to Power Africa Program. Tony Blair Institute for Global change



**CÉDRIC ROUX** Green Hydrogen Technical Manager, Total Energies



**GHALIB AL MAAMARI** Vice President-



Low Carbon Molecules. OQ



DR. KHALIL AL HANASHI Energy Renewal HY-FLY (National Hydrogen Alliance)



**EMILE HOOGSTEDEN** Chief Executive Officer, SOHAR Port

ZAHRAN AL ABRI

ICV Development Manager,

Petroleum Development Oman

(PDO)

SULE ERKOC

Senior Lead Project Developer,

Marubeni





JULIE SHUTTLEWORTH

Global Growth.

Fortescue Future Industries

Vice President - Sustainability,





AHMED OSMAN Regional Business Development Manager,



Equinor

DR. KERRY-ANN ADAMSON





Mechanical Engineer Hydrogen Team, Petroleum Development Oman





AHMED ALI AKAAK Acting CEO, Dugm Special Economic Zone



**NIKHIL AGRAWAL** Vice President of Business Development, TAOA Group

HARSSHA SHETTY

Chief Executive Officer.

Jindal Shadeed Iron & Steel



**BASIL ELZEIN** Integration Manager, Oman Shell



KAZUYA MIYAZAKI

Director,

Yamanashi-Hydrogen

Company, Inc.

**DANIEL RATHWELL** 

Head of UK Export Finance for Oman & Oatar



**DAVID LIVINGSTON** Senior Advisor, Office of the Special Presidential Envoy for Climate U.S. Department of State



Chief Operations Officer

Global Carbon Council, Gulf Carbon Council



KISHOR RAJHANSA AHMED SALIM ABDULLAH AL RAWAS

GEO Project Lead - Low Carbon Molecules Department, OQ



JONATHAN O'TOOLE

Project Manager, Mechanical Engineer, Worley



**HAMMAD MASOOD** 

Director Business Development-Green Hydrogen, **ACWA Power** 



**RAJAT SEKSARIA** Chief Executive Officer. ACME Group

#### TECHNICAL CONFERENCE SPEAKERS



PROF. MICHAEL MODIGELL Independent Consultant/ Advisor



ERIKA NIINO-ESSER

Business Developer & Technical
Specialist for Hydrogen &
Green Chemicals, Thyssenkrupp nucera



**DEVON HYVER**Director Sales &
Market Development
EMEAI, Plug Power



**DR. JUERGEN MEINHARDT**Project Manager

Fraunhofer (ISC)



DR. MARTIN PETERS
Head of Department
Materials Chemistry
Fraunhofer (ISC)



PATRIC FARKAS

Market Development

Manager

Wartsila Energy



MARTIN WENG Managing Director Aixprocess GmbH



KHALID OUMEJJOUD

Managing Director
PSM Thomassen Gulf



JOCHEN BARD
Director of Energy Process
Technology Division
Fraunhofer (IEE)



NAHLA ABID
Vice President, Sales &
Strategy Middle East & Caspian
Sea Region, Bureau Veritas



DR. PETER GLESS
Senior Business
Development Manager
Hydrogenious LOHC
Technologies GmbH



PHILIPPE LAVAGNA
Product Account Manager
for New Energies Terminals
SBM Offshore Group



NASSER AL RIZEIQI
Director of Hydrogen Policies &
Strategies Department
Ministry of Energy and Renewals,
Sultanate of Oman



RENÉ SEJER LAURSEN
Director-Fuels &
Technology
Eagle ABS



DR. SAIF AL GHAFRI
University of Western Australia;
Future Energy Exports
Cooperative Research Centre



GIOVANNI SARTI Strategic DTI Manager for Hydrogen fueled Gas Turbines and Systems, Baker Hughes



YASSER TAQI Partner, Dentons



**JÉRÉMIE ESQUIER**Power-to-X Market Director,
Technip Energies



MARIYA AL TOUBI Researcher, Sultan Qaboos University



Project Manager, Sur Hydrogen Cluster Pre-feasability Study, HY-FLY(National Hydrogen Alliance)

## **MASTERCLASSES**

4 categories Masterclasses each category included 3 classes with over 35 attendees in each class and discussed the following:

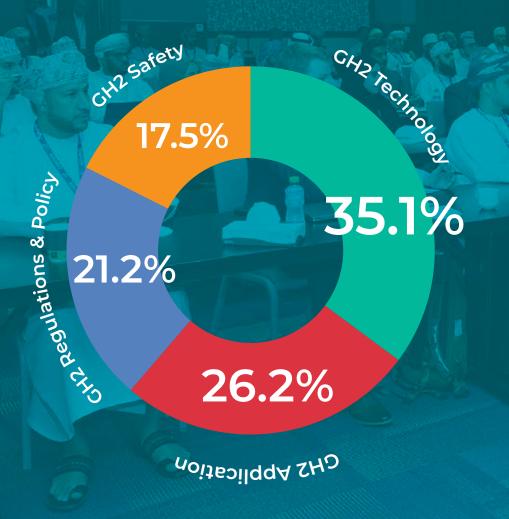
- Green Hydrogen Technology
- Green Hydrogen Application
- Green Hydrogen Regulations & Policy
- Green Hydrogen Safety

Post Event Report 2022



Hydrogen Economy (1)

# MASTERCLASSES ATTENDANCE DISTRIBUTION



The masterclasses managed to host

326 INDUSTRY OBSERVERS

interested in the development of Green Hydrogen Technology in Oman

#### **MASTERCLASS SPEAKERS**





Simon Little
Director, Clean Energy Sales
Middle East, Africa and India,
Chart Industries



CHART

Cooler By Design.

Peter Gerstl
Director of Hydrogen
Sales EMEA,
Chart Industries



RCREEE.

**Dr. Jauad El Kharraz**Executive Director
Regional Center for
Renewable Energy and
Energy Efficiency (RCREEE)



Guidehouse

**Andrea Dertinger** Consultant Guidehouse





**Muthana Shirzad**CEO and Founder
Protium Technologies





**Devon Hyver**Director Sales and Market
Development EMEAI,
Plug Power



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**Z**et

**Joop Daamen** Tender Manager, Plug Power



MOTOR GROUP

HYUNDAI

Nabil Nachi Head of Fuel Cell Electric Commercia Vehicle Development, Hyundai Motor Company



Nahla Abid Vice President, Sales & Strategy, Middle East and Caspian Sea Region Bureau Veritas





Florian Michl
Principal Engineer Hydrogen
Safety and Performance,
TÜV SÜD



Alan Zhao Director New Power Business Cummins - Africa & Middle East Region



Jeffrey Beyer
Jeffrey Beyer
Managing Director

**Zest Associates** 



**Julieta Nikova**Methodologies Manager
Global Carbon Council,
Doha-Qatar



**Subhendu Biswas**Director,
Climate Action
Global Carbon Council





**Frank Yu**Global Vice President,
Power to X Business,
Envision Group

## **EXHIBITION**

On space of 10.000 sqm, The First edition of the Green Hydrogen Exhibition had 39 Local and International Exhibiting companies and over 5000+ visitors throughout the 3 days. The exhibition featured the Toyota Mirai Car the world's first mass-produced hydrogen fuel cell vehicle for the first time in Oman.





39
Booths

5000+

Visitors over the span of 3 days

**782** 

Pre-registered exhibition visitors from the website



## EXHIBITION HIGHLIGHT

The Toyota Mirai automobile made its debut in Oman at the Green hydrogen Summit and Exhibition Oman.

The Toyota Mirai is a four-door saloon and the world's first mass-produced hydrogen fuel cell vehicle. Its performance is comparable to that of conventional internal combustion engines. Electricity produced by a chemical reaction between airborne oxygen and hydrogen in an onboard fuel cell powers the Mirai's motor.













## ENERGY FUTURE LEADERS' PROGRAMME

A sub-program targeted to encourage future generations into energy research, the program reached 120 local and international universities. 50 research received, 10 research qualified as finalists and 3 were chosen as the top research.



e to large scale ) plants feed turbine

 High pressure ratio technology to reduce number of compressors 80% (Combined Heat and Pc

- Hydrogen start up capab
- Burn gas blends up to 10
- Fuel blending system ma

## By carrier for renewables...enabled by Turbomachinery



### MoU SIGNINGS

GHSO brought together expertise and international companies and opened collaboration opportunities in order to enhance the local Hydrogen seen. On the Side of the summit, 5 MOUs were signed and a number of G2G and B2B Bilateral meetings were held:

1

OQ – Oman's global integrated energy group – has signed a memorandum of cooperation with global shipping giant AP Moller-Maersk, Japan's Sumitomo Corporation, and Oman's Asyad Group to study the feasibility of producing and supplying green fuels at Salalah and Duqm ports.







Sumitomo Corporation Middle East FZE



2

Sohar International has inked a Memorandum of Understanding (MoU) with Fortescue Future Industries (FFI), a global leader in developing green energy and renewable energy projects across the world.







Sohar International signed an agreement with the International Finance Corporation (IFC), a member of the World Bank Group, to further expand the partnership offering financing facilities to the Bank to finance green projects in Oman.





4

Asyad and Hyundai Motor Group





5

OQ's Alternative Energy Business Unit signed a memorandum of understanding (MoU) with Oman Indian Fertilizer Company (OMIFCO) to study a plan to achieve a carbon cycling economy.









"I had great pleasure in taking part of the Green Hydrogen Summit in Muscat. A very well organized and well attended conference in one of my favorite cities. The amount of energy and enthusiasm about the role of hydrogen in the energy transition was amazing."

#### **Ahmed Osman**

Regional Business Development Manager, Equinor



### KOREA-OMAN GREEN HYDROGEN STRATEGIC FORUM

On the sidelines of GHSO The Korean Embassy and the H2KOREA (Hydrogen Convergence Alliance of Korea) co-hosted the Korea-Oman Green Hydrogen Strategy Forum 2022.

#### The Participants reached a common perception as the following:

- Agreed the Green Hydrogen Economy represents huge industrial and environmental opportunities.
- Recognized the collective progress in pursuing solutions for creating and enabling the environment to realize the green hydrogen industry while addressing the challenge.

Acknowledged that the shared priorities and commitments of Korea and Oman to the development of the green hydrogen industry would open up yet other promising opportunities.







Highlighted Oman on the map of the green hydrogen industry

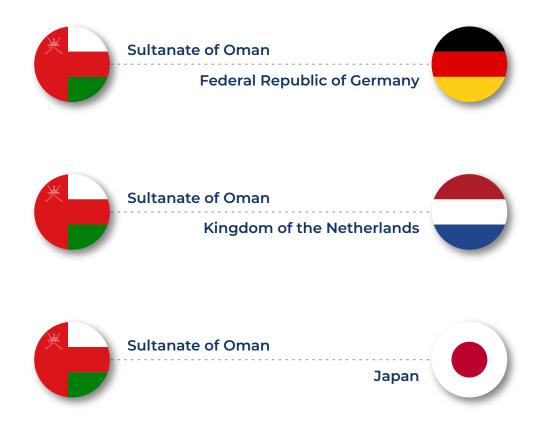


Showcased investment and partnership opportunities in Oman and encouraged investors



Connected regulators, experts, and industry leaders

## Governmental bilateral meetings were held during the conference





## **MEDIA COVERAGE**

































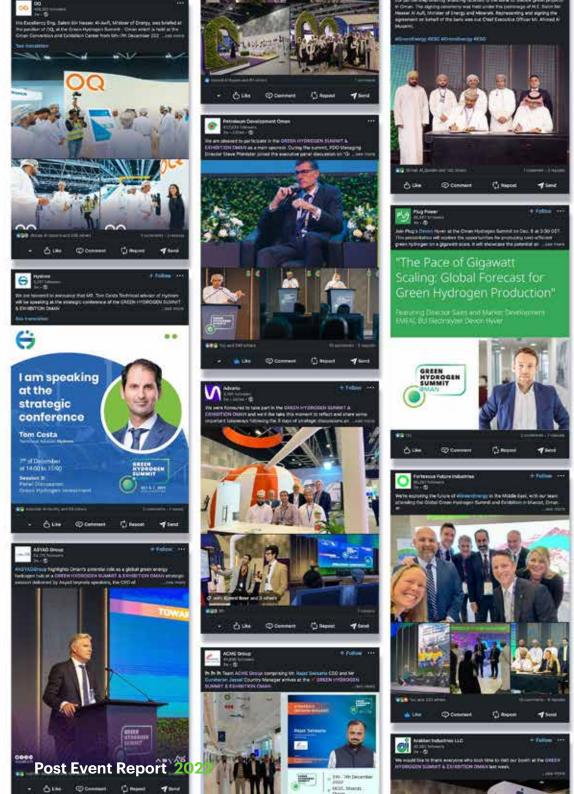






جديدة في النفط والغاز







## SOCIAL MEDIA & MARKETING

786,915

Social media activities



Ad impressions



9770

Followers across all platforms

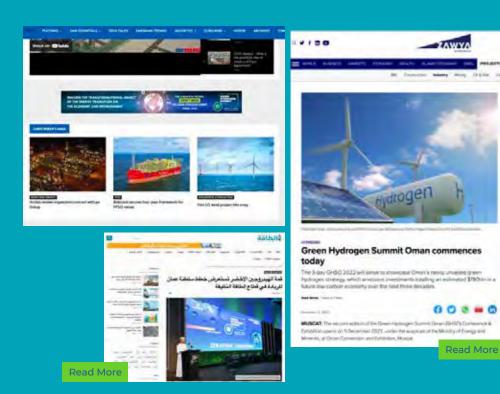


253.000+

Website views



### **DIGITAL MEDIA**







It was a great pleasure to see many colleagues and friends. We had a rich discussion and Q&A that covered many areas. Thanks to the organizers for the invite.

Dr. Manal Shehabi Oxford University, SHEER Research & Advisory Ltd and IEA Consultant



Read More

## **NEWS COVERAGES**











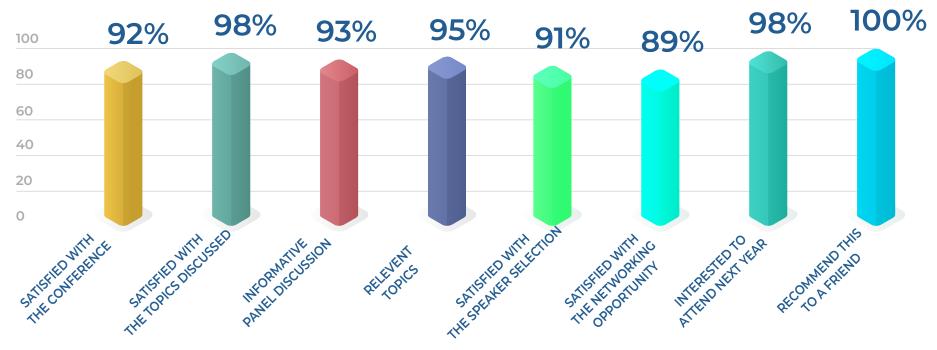




"It was a pleasure to participate as the principal sponsor in the 2nd Green Hydrogen Summt Oman. At Oman Shell, we see this summit as a platform for pivotal discussions for sustainable development and to pave the way to achieve Oman and Shell's 2050 Net Zero ambitions."

**Walid Hadi**Senior Vice President, Country Chair, Oman Shell

### FEEDBACK SURVEY CHART





"Great opportunity to meet everybody again, it was in my opinion a successful summit in all aspects. Thanks for the organizers of Green Hydrogen Summit Oman".

Mr. Nasser Al Rizeigi

Hydrogen/ New Energies Specialist,
Ministry of Energy and Minerals, Sultanate of Oman

"Proud moment for Oman, witnessing the accelerated ambition to achieve the net zero target by 2050 as set forth by H.M Sultan Haitham bin Tariq. The Green Hydrogen Summit & Exhibition Oman is a clear testimony to that. Oman will be a global hub and investment opportunities are open and will be supported by the Ministry of Energy and Minerals."

Ali Al Lawati

SLB

"Exhibition of Green Hydrogen! Attending this event was a fantastic experience because most of the world's largest energy companies were present, as were all those interested in green hydrogen. It is, indeed, This is a significant step toward embracing green energy in our beloved country"

team of Birba for the very nice summit

"It was great to participate and join such an intensive and interest event. The launch of Green Hydrogen Summit & Exhibition Oman was under the auspices of the Ministry of Energy and Minerals at Oman Convention and Exhibition Center from 5-7 December 2022. It was great to meet with key players in Hydrogen sector and exchange opportunities for corporation"

Sausan Al-Riyami

Director of Oman Hydrogen Centre

"At the outset, I congratulate you for arranging the Green Hydrogen Summit last week. Appreciate the arrangements and efforts put in by you and your team!"

## GHSO INSIGHTS



























































### THANK YOU SPONSORS FOR SUPPORTING THE GREEN HYDROGEN SUMMIT & EXHIBITION OMAN - 2022

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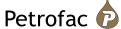
























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SESSION SPONSORS























Building on the success of the GHSO brand, Birba Energy is now preparing to launch a series of similar events across the Middle East to strengthen networking across the clean energy industry.

Abdullah Salim Al Harthy Chairman, Birba Energy Services LLC





May 30-31, 2023 Oman Convention & Exhibition Center, Muscat, Sultanate of Oman





Conference - Middle East & Africa June 22-23, 2023 (subject to change) Marrakkech, Morocco

## ORGANIZER

Founded in 2015, Birba Energy Services LLC has emerged as a key player in the SME energy market in the Sultanate of Oman and is backed by a team of internationally experienced individuals, bringing an accumulated 54 years of experience in business investment and development, technical support, project financing, management, events and brand management.



To strengthen the awareness and investment of green energy in the MENA region .



**VISION** 

To position Oman as a country of immense potential and opportunity for creating more investors in the energy sector.



To be the industry leader in energy event management and business intelligence in the MENA region.



#### **FLAGSHIP EVENT**

#### GREEN HYDROGEN SUMMIT OMAN

CONFERENCE AND EXHIBITION, MUSCAT, SULTANATE OF OMAN



#### **UPCOMING EVENTS**

#### **CCUS FORUM-OMAN**

CARBON CAPTURE UTILIZATION AND STORAGE FORUM, MUSCAT, SULTANATE OF OMAN



#### **GREEN HYDROGEN SUMMIT MEA**

CONFERENCE MIDDLE EAST & AFRICA, MARRAKKECH, MOROCCO



#### **PUBLICATION**

#### **ENERGY OMAN MAGAZINE**

